



presents

**THE POWER OF**  
**FORMATIVE**  
**ASSESSMENT**  
***IN ACTION***

**Featuring**  
**Cassandra Erkens**  
and Minnesota educators who are  
using formative assessment in  
their schools and classrooms  
to ensure student learning

**Thursday, March 1, 2012**

**8:00 AM - 3:00 PM**

**TIES BUILDING**

**1667 SNELLING AVENUE NORTH, ST. PAUL**

Creating meaningful, quality assessments and laying the foundation for high-functioning teacher teams are hot-button topics that will be addressed at Minnesota ASCD's 2012 March Conference. The keynote address will be delivered by Cassandra Erkens, a dynamic presenter, who will be joined by Minnesota educators who have successfully put the power of formative assessment to work in their classrooms and schools. These educators will show you "the power of formative assessment in action" and assist you with your own implementation. The Conference features sessions for those beginning their journey into the use of formative assessments as well as those who have some experience and are looking to take their assessments to the next level.

*Note: Minnesota ASCD is delighted to feature a Minnesota educator who has attained recognition nationally and internationally for her work in schools. Cassie Erkens is recognized as one of the foremost trainers in formative assessment.*



**Cassandra Erkens** works with teachers and administrators nationally and internationally to advance the work of school improvement, leadership development, professional learning communities, and quality assessment design and use. As a consultant, she partners with Solution Tree, where she is an associate of Dr. Richard DuFour, Rebecca DuFour, and Dr. Robert Eaker, and the Assessment Trainers Institute, where she is an associate of Dr. Richard Stiggins and his team.

In addition to co-authoring *Leading by Design: An Action Framework for PLC At Work™ Leaders* (see next page), she is currently finishing a book on the effective design and use of common assessments. She is a contributing author to *The Collaborative Teacher*, *The Collaborative Administrator*, *The Teacher as Assessment Leader*, and *The Administrator as Assessment Leader* anthologies.

An adjunct faculty member at Hamline University, she offers Master of Arts courses in education and facilitates a learning community for educators. She has served as a high school English teacher, district-level director of staff development, and regional facilitator of the Minnesota Educational Effectiveness Program.

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**Minnesota ASCD's 2012 March Conference  
focuses on ways to help all teachers create and use  
formative assessments to ensure student learning.**

**Thursday, March 1**

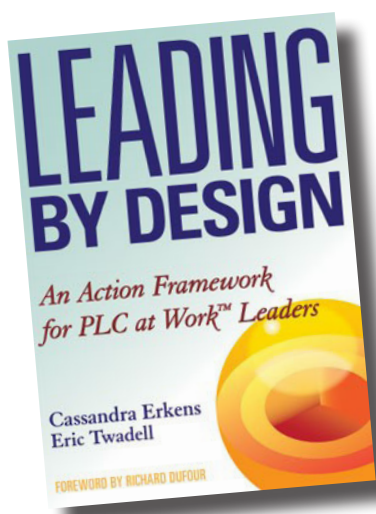
**8:00 AM - 3:00 PM**

**at the TIES Building in St. Paul** (see pag 6 for directions)

**Keynote Presentation:**  
**Applications for Formative Assessment in the Classroom**  
*(Cassandra Erkens)*

In recent years, there has been an explosion of research regarding the power of and the need for formative assessment. The data are compelling, and we now know that using quality formative assessments is one of the most powerful things we can do to radically increase student achievement. This session explores practical applications to support K-12 teachers in using quality formative assessment to impact student learning and motivation.

In addition to the keynote, Cassandra will also lead two breakout sessions that address critical issues in formative assessment. The first examines the thorny issue of grading formative assessments and looks at best practices. The second discusses how effective leaders can create significant paradigm shifts in assessments.



Copies of Cassandra's just-released book *Leading by Design: An Action Framework for PLC At Work™ Leaders* will be available for sale at the conference. The book focuses attention on how students learn, rather than what they are taught. It identifies seven leadership practices that effective PLC leaders share along with the techniques that have led them to sustainable success. The book's co-author is Erik Twadell, principal of Adlai Stevenson High School in Illinois.

**Preliminary Conference  
Schedule**

8-8:30 AM	Registration
8:30-11 AM	Keynote with Break
11 AM-12:10 PM	Breakout Session I
12:10-12:55 PM	Lunch ( <i>provided</i> ), Book Sale
1-2:10 PM	Breakout Session II
2:15-2:30 PM	Break
2:30-3 PM	Traveling Tips ( <i>brainstorming</i> )

★ See fee information on page 5 ★

## Breakout Presenters and Topics

Cassandra Erkens, <i>Keynoter</i>	To Grade or Not to Grade
Cassandra Erkens, <i>Keynoter</i>	Leading for Assessment Literacy
Scott E. Alger, Ph.D, <i>Principal, Orono Intermediate School</i>	Protocols That Guide Student Learning and Promote Staff Collaboration
Laura Anderson & Roxane Sipe, <i>4<sup>th</sup> grade teachers, Rosemount-Apple Valley-Eagan</i>	Focusing Your Instruction Using Learning Targets: A Teacher's Perspective
Al Habedank, Jeff Jones & Jamie Lundell, <i>High school math teachers, Cass Lake-Bena Schools</i>	Building Stronger Foundations Using Formative Assessments
Christine Heilman, <i>Principal, Sam Davey Elementary School, Eau Claire, Wisconsin</i>	Every Student, Every Classroom, Every Day! Practical Strategies in School Leadership to Improve Learning for All Students
Jamie Crannell, <i>Chaska High School science teacher</i> ; Chris Lenius, <i>Coordinator of Gifted Services</i> ; Nancy Thul, <i>Secondary Curriculum &amp; Instruction Coordinator, Eastern Carver County Schools</i>	Proficiencies in Action: A Common Formative Assessment System
John Olson, <i>MDE Science Specialist</i> ; Doug Paulson, <i>MDE STEM Integration Specialist</i>	Formative Assessment to Promote Science Learning
Shannon Braun, <i>Eagan High School math teacher</i>	Enhancing Formative Assessment Through the Use of Technology
Reading Specialists Stephanie Brondani, <i>Minnetonka High School</i> ; Kari Ross, <i>MDE</i> ; Nancy Stalland, <i>Tartan High School</i>	The Power of Formative Assessments with Secondary Struggling Readers
Dr. Joshua Ruland, <i>Director of Curriculum, Instruction &amp; Assessment, Manteno CUSD No. 5</i>	Motivating Student Achievement Through Learning Targets and Feedback
Rebecca Sjolander, Jamie Quam, Shannon Johnson, <i>Elementary math, science and reading teachers, Zumbrota-Mazeppa</i>	Piecing Together the Puzzle of Formative Assessments
Sherry Landrud, <i>Special Ed Program Coordinator</i> ; Mary Slinde, <i>Educational Consultant, Intermediate District 287</i>	PLC + FA + DDD = S <sup>2</sup>
Steven Troen, <i>Director of Teaching and Learning</i> ; Michelle DeMers, <i>Assessment Coordinator, Rosemount-Apple Valley-Eagan</i>	A Balanced Assessment Program: One District's Journey with Formative Assessment

## General Information

### EARLY REGISTRATION PRICING

*(must be postmarked by Friday, Feb. 17)*

- Minnesota ASCD Member:** \$95/person
- Non-Member** (price includes one-year membership in Minnesota ASCD): \$125/person

### REGULAR REGISTRATION PRICING

*(must be postmarked by Friday, Feb. 24)*

- Minnesota ASCD Member:** \$120/person
- Non-Member** (price includes one-year membership in Minnesota ASCD): \$150/person

★ **Pre-registration is required. Walk-in registration is not allowed.** ★

Early registration is advised – space is limited.

- Registrations are honored on a first-paid basis. A purchase order does not guarantee registration until fees are paid in full. Past events have sold out and space is limited, so we encourage full payment by check at the time of registration.
- PayPal is accepted only for registrations completed at **www.mnascd.org**. Each registration must be entered and paid for separately.
- Registrations are nonrefundable.
- Substitutions must be confirmed by noon on Monday, Feb. 27.

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★ **Click here to download a registration form to print.**

*(Instructions for mailing or faxing are on the form)*

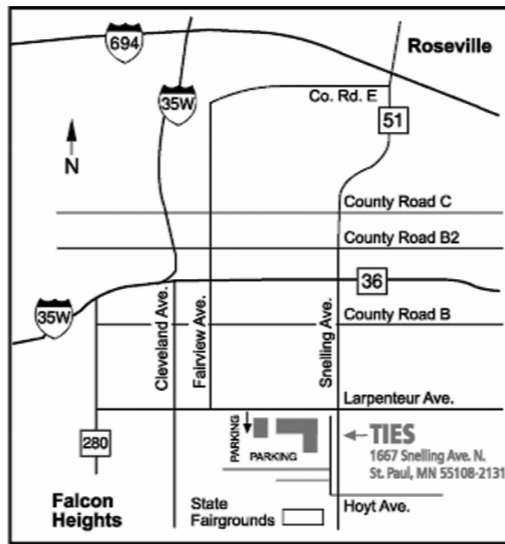
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★ **Click here to register online.**

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*If you do not receive confirmation of your registration within a week of submitting it, please email [lori.sandvig@mnascd.org](mailto:lori.sandvig@mnascd.org).*

## Directions to the TIES Building



### From Northbound and Southbound 35W:

Take the Cleveland Ave. S. exit to Larpenteur Ave. Turn left on Larpenteur; continue east four-tenths of a mile. Turn right into the parking lot just after the entrance to the State Fair grounds (a large garage is on the premises). There is limited parking in the front of the building or you can park in the lots west of the garage or on the south side of the main building.

### From Interstate 94:

Take Snelling Ave. northbound to Hoyt Ave. Turn left on Hoyt and take an immediate right on the Snelling Ave. frontage road. Continue north one block to the TIES building. The entrance to the parking lots is on the left, just beyond the stop sign.